

Scope of Christian Periodicals

“Slicks” or “Glossies”

Guideposts, Decision, War Cry, Charisma, Christianity Today, Discipleship Journal . . .

- large national circulation
- generally high pay
- limited reprint market
- many require or prefer queries
- more apt to use well-known authors
- earn right to be published in them

Daily Devotional Magazines

- bi-monthly or quarterly with specific format
- denominational, inter- and non-denominational
- adults all ages, “saints,” new Christians, unsaved
- best market for beginning writers
- lays excellent foundation for further writing
- most work on assignment basis
- open to freelancers - *The Secret Place, Upper Room*

Church School Take Home Papers

- weeklies given out in Sunday church school
- children, teens, adult
- denominational & non-denom publishers
- national & some international circulation
- hungry market for PE’s, testimonies, articles, fiction, profiles, poems
- can touch more lives than best-seller
- most do not require a query
- pay 3 to 10 cents a word
- very open to freelancers

Children/Teen/Young Adult

- church school take home papers and national circulation magazines
- know readership - age, vocabulary, needs, critical issues . . .
- don’t write down to them
- good market for fiction writers

Newspapers, Newsletters, New Magazines

- circulation not as high as “slicks”
- some have regional focus
- support new periodicals by subscribing

Christian Education Magazines

- denominational and non-denom publishers
- how-to’s and practical ideas more than theory
- when sending reprints watch overlapping markets

Catholic Magazines

- must know Catholic tradition and thought
- best opportunity - *Messenger of St. Anthony, Our Family* (enclose IRC), *Catholic Twin Circle*

Singles & Seniors Magazines

- focus on their specific needs/interests
- look for fresh approaches to overworked topics

Womens Magazines

- denominational & non-denominational publishers
- PE’s; inspirational, self-help, how-to, & profile articles; fiction. Some take testimonies & humor.
- limited reprint market

Family Living Magazines

- denominational & non-denom publishers
- PE’s; inspirational, how-to, profile articles; poetry; humor. Limited fiction market.
- growing number of non-traditional families
- not a good reprint market

Denominational Magazines

- many serve a large audience with int’l circulation
- essential to know denomination
- limited freelance opportunity - many use denominational writers exclusively
- know if work on a themes basis

Pastors and Church Leadership Magazines

- practical and workable “how-to’s”

Specialized Magazines

- Bookstores, libraries, computer users, counseling and psychology, military personnel, missions, musicians, poets, scholars, sports, social change . . .

Writing Magazines

- purpose of most is to inform and instruct
- make certain you have the needed credentials

Online Magazines

- growing opportunity including paying markets
- don’t overlook message boards where Christian voices are needed

Don't forget writing for your local church, writing letters to family and friends, writing letters to the editor . . . Be open to the Lord's leading (Jeremiah 29:11-12). He has a special place for your words to minister. Keep writing and submitting. Rarely will you exhaust the markets.

For more information:

Christian Writer's Market Guide by Sally Stuart
And keep your market guide updated by subscribing to *The Christian Communicator!*