

# Location & Other Information



**PHILADELPHIA BIBLICAL UNIVERSITY** ~ A conservative, evangelical, nondenominational Christian university offering a broad scope of biblically based academic programs on the undergraduate and graduate levels. Find out more at [www.pbu.edu](http://www.pbu.edu). PBU is pleased to welcome GPCWC for the ninth year.

**THE GREATER PHILADELPHIA CHRISTIAN WRITERS FELLOWSHIP (CWF)** was founded by Marlene Bagnall in 1983 to encourage and equip Christians to become effective communicators of God's truth in both Christian and secular markets. Beginning and advanced writers are welcome to join us monthly for prayer, Bible study, and critiquing. For the schedule of meetings and location visit [www.writehisanswer.com](http://www.writehisanswer.com).

**SCHOLARSHIPS** ~ If you need financial help to attend, you'll find a scholarship application at [www.writehisanswer.com/Philadelphia](http://www.writehisanswer.com/Philadelphia). Donations to our scholarship fund are greatly appreciated!

**WRITING CONTEST** ~ More than a contest, this is an opportunity to prayerfully explore our conference theme, "Write His Answer" (Hab. 2:2 TLB). In 500-800 words or a 12-30 line poem share how God is speaking to you. How He is calling you to "write His answer." For each entry include \$10.

To give beginning writers a better opportunity to win, poetry and prose by published and not-yet-published writers will be judged as separate categories. Only registered conferees may enter. Send the \$10 entry fee (for each submission) when you register or with your manuscript.

In submitting your entry you are offering the conference one-time rights to publish your entry in a future (no date yet determined) devotional book. If your work is accepted for publication, you will receive one free copy and a discount on purchasing additional copies. Profits will go to the scholarship fund. You may submit your manuscript elsewhere (before or after the conference) as long as you do not offer first or all rights.

Send your entries to CWF Contest, 316 Blanchard Road, Drexel Hill, PA 19026, postmarked no later than **AUGUST 1**. Do not put your name and address on your manuscript, but enclose it with your manuscript. Note on your manuscript whether you are published or not-yet-published. The first place winner in each of the four categories will receive 50% off the registration fee to the August 2010 conference.

**WRITER OF THE YEAR AWARD** ~ Do you know someone who exemplifies what it means to commit his or her writing to the Lord, to strive for excellence, to work hard, and to persevere? Nominations for our Writer of the Year Award should be sent to CWF, 316 Blanchard Road, Drexel Hill, PA 19026, postmarked no later than **AUGUST 1**.

**BOOK TABLE** ~ Add to your professional library from the broad selection of books available. You're welcome to bring books you have written. A 15% consignment fee will be charged on books sold. Remember, we now accept credit cards!

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Live It!  
Write It!  
Publish It!



Lisa Crayton

**Lisa is an award-winning freelance writer**, editor, mentor with the Jerry B. Jenkins Christian Writers Guild, and the publisher of *SPIRIT-LED WRITER* magazine. She has provided freelance services to diverse clients, including magazines, publishers, self-published authors, and a book packager. She is the author of *I Want to Talk with My Teen about Money Management*.

**Writing from life experiences** provides a pathway for people to experience God – today. Dare to become a conduit of hope and healing. Share your trials and triumphs with readers. Discover keys to writing and marketing stories, articles, and devotionals that resonate with readers' spirits and souls. Topics include "write to heal," "writing and marketing true adventure stories," and much more. Become more devoted to God, committed to His call, and equipped to write from the heart.

Jumpstart  
Your Publishing  
Dreams



W. Terry Whalin

**Terry understands both sides of the editorial desk** – as an editor for *Decision* and *In Other Words* and a writer. His articles have appeared in more than 50 publications, and he has written more than 60 nonfiction books with several selling over 100,000 copies. For over five years, Terry was an acquisitions editor in the book divisions of David C. Cook and Howard Books and is a former literary agent. Now Terry is Vice President and Publisher at Intermedia Publishing Group.

**An in-depth look at publishing in today's environment:** understanding today's market conditions, trends, and strategies; the importance of the pitch; book proposals with excellence; contracts and agents; the merits of diversity for your writing; ghostwriting and collaboration; building a platform and why; and how to be proactive in promotion but not high maintenance.

Polish & Shine  
Your Young  
Adult Novel



Kathy Mackel

**Kathy is the acclaimed author** of *Can of Worms* and other novels for middle readers from Putnam, HarperCollins, and Dial. Her latest, *Boost*, tackles the thorny issue of steroids and girls' sports. Writing as Kathryn Mackel, she is the author of the YA fantasy series, *The Birtright Books*, and of supernatural thrillers including the Christy-finalist *The Hidden*. She was the credited screenwriter for Disney's *Can of Worms* and for *Hangman's Curse*.

**Let's take apart the first 300-500 words of your novel**, examine word choice, sentence and paragraph structure, tone, and pacing. We'll talk about story, and how to keep the pages turning without sacrificing character and theme, and we'll discuss strategies for writing secular children's literature with a Christian worldview.

**Larry has been a professional writer since 1981**, including five years as editor/managing editor of *Christian Retailing* magazine. He has published more than 2,300 articles. For the last five years he has been a book editor and writer for Christian publishers. Currently, he is ghostwriting three books.

**This interactive continuing class will cover:** How to overcome roadblocks that can keep you from moving forward with the message God has placed in your heart. Practical tips to fit writing into your daily busy schedule. Tips and tricks for making research fun and exciting. How to keep your files organized so you don't waste hours working on the wrong version of your project. The fine art of self-editing and rewriting. How to find your authoritative voice that will separate you from the rest of the pack.

Write from  
the Start



Larry J. Leech II

Choose one 6-1/2 hour continuing session for the entire conference.

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