

Continuing Sessions

Advanced Fiction Writing



David Lambert

David is the author of 10 published books, including a Gold Medallion winner and recent novel *The Missionary*. He spent 18 years at Zondervan and most recently, 3 years at Howard Books, a division of Simon & Schuster. He is on the Editorial Board of Jerry Jenkins' Christian Writers Guild and wrote the Guild's fiction curriculum. He currently heads Lambert Editorial Services.

Ready to take your fiction to the next level? Join David in an examination of some of the more advanced techniques: character growth and change, creating believable character emotion, voice, exposition, a sense of place, style, conveying meaning through implication, and more. Time will be set aside for discussing the problems you're running into in your work-in-progress, so come prepared!

Breakthrough Scriptwriting



Dr. Ted Baehr

Dr. Ted Baehr is the founder and chairman of The Christian Film & Television Commission™ and publisher of *MOVIEGUIDE® Magazine*. An award-winning media authority, Ted seeks to be used by God to redeem the values of the mass media and to encourage families to use wisdom in selecting their entertainment. His books include *The Media-Wise Family*, *Narnia Beckons*, *The Amazing Grace of Freedom*, and many others.

Learn how to write a script that is structurally sound, entertaining, morally responsible, and very marketable. Ted will show you how to go from treatment to theatrical release so that you can get the Word out through the mass media of entertainment. He also includes valuable information about the key principles of communicating through movies and television from a Christian perspective.

Jumpstart Your Publishing Dreams



W. Terry Whalin

Terry understands all sides of the editorial desk—as an editor for *Decision* and *In Other Words*, writer, and former literary agent. He has written for more than 50 publications and is the author of more than 60 nonfiction books with several selling over 100,000 copies. For over five years, Terry was an acquisitions editor at David C. Cook and Howard Books. Now Terry is Vice President and Publisher at Intermedia Publishing Group.

An in-depth look at publishing in today's environment: understanding today's market conditions, trends, and strategies; importance of the pitch; book proposals with excellence; contracts and agents; the merits of diversity for your writing; ghostwriting and collaboration; building a platform and why; how to be proactive in promotion but not high maintenance.

The Lightbox Method



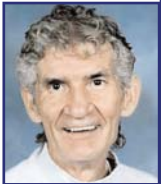
Sandy Cathcart & John Wiuff

Sandy's first novel, *Skookum*, appeared as 21 installments in *Cascade Horseman*. She is a full-time writer/photographer with hundreds of articles and stories published in regional and national publications. John is a pastor, church planter, college professor, counselor, spiritual warfare coach, and writer. He is currently working on a novel which uses the techniques in the Lightbox Method.

Find new inspiration for your writing and spiritual life. Have you become so focused on getting published that you've neglected the more critical parts of writing? The Lightbox Method is about taking care of the journey of our souls; it is therapy that penetrates into writing skills by bringing deeper meaning into our work; it is an innovative technique to unlock creative plot development, develop purpose-driven narrative, and overcome writers' block. For published and unpublished writers of all levels. www.lightboxmethod.com

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From Average to Excellent!



Cec Murphey

Award-winning author Cecil (Cec) Murphey is the author or coauthor of more than 100 books, including the *NY Times* bestseller *90 Minutes in Heaven* (with Don Piper) and *Gifted Hands: The Ben Carson Story* (with Dr. Ben Carson). His 2009 releases include *When Someone You Love Has Cancer*, *When God Turned Off the Lights*, and *Christmas Miracles*. His books have sold millions of copies and brought hope to countless people around the world. Cec stays busy as a professional writer and travels extensively to speak on many topics such as Christian living, recovery, spiritual growth, prayer, caregiving, significant living, male sexual abuse, and writing.

Anyone can write words and most people can communicate. Average writers settle for being good enough to be published; a few constantly strive toward becoming the best. They learn the nuances of the language—the little things that most writers ignore or don't know. Excellence is their reward.

Speculative, Si-Fi & Fantasy



Jeff Gerke

Jeff has been called the *de facto gatekeeper* of Christian science fiction and fantasy. From his own published fiction to his days at three major Christian publishing companies to his current endeavor as publisher of Marcher Lord Press, Jeff has been an unflinching champion of Christian speculative fiction. He is also the author of *The Art & Craft of Writing Christian Fiction*. His new fiction craft book from *Writer's Digest Books*, *Plot vs. Character*, releases this October. Jeff and his wife live in Colorado Springs with their daughter and son and a special needs baby girl from China who they adopted. He has pictures!

What are the distinctives of writing speculative fiction (fantasy, science fiction, time travel, spiritual warfare, etc.) and, perhaps more importantly, what are the current publishing prospects for writing fiction that takes us beyond the edge of the map?

Heart to Heart Writing



Susan Osborn

Susan has authored 30 books, including *Wounded by Words* and recently released *Too Soon to Say Goodbye* both coauthored with Jenie Gordon and Karen Kosman. She is the director of the Christian Communicator Manuscript Critique Service with a staff of 18 editors, a member of the Christian Leaders and Speakers Services (CLASS) staff, and a CLASS speaker. Susan is also an author representative for New Hope Publishers and B&H Publishing Group.

Learn how you can write personal experience stories, devotionals, and inspirational articles that will touch the hearts of your readers. You'll also learn how to incorporate good fiction techniques, how to write with emotion, how to sell what you write through effective market research and query letters, and how to avoid 28 pitfalls.

Writing Nonfiction Books that Change Lives



Jim Watkins

Jim has won awards for his books (Campus Life "Book of the Year" and "Retailers Choice Award") and writing and editing (four EPA awards) as well as an "Amy" award for writing in the general market. Jim has written over 2,000 articles and is the author of 15 books including three books for writers: *Writing with Banana Peels*, *Communicate to Change Lives*, and *Writers on Writing*. He is also acquisitions editor for Wesleyan Publishing House, editor of *Vista*, a conference speaker throughout North America and overseas, editorial advisor for ACW Press, instructor at Taylor University, and a child of God!

Learn biblical and behavioral principles for changing lives such as how to write and speak to cause people to change their hearts and minds, how to organize your writing and speaking to engage your readers and listeners, how to use humor and stories to persuasively make your point, how to motivate without manipulating, and how to create effective marketing.

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Choose one 6-1/2 hour continuing session for the entire conference.